

Special Awards

Expo Fest 2021

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Big Pitch

Teams: Each team is required to deliver a virtual pitch for their Expo Fest project which will be recorded. The Skills21 Team and an elite group of judges will determine who the Big Pitch Team winner is for 2021.

Selection - Prospective Big Pitch teams must place 1st, 2nd or 3rd in their respective category and deliver an exceptional pitch that hits every part of the pitch criteria. The winner will be the pitch that stands out from the rest!

Capstone: Each Capstone student is required to deliver a virtual elevator pitch for their Expo Fest project which will be recorded. The Skills21 Team and an elite group of judges will determine who the Big Pitch Capstone winner is for 2021.

Selection - Prospective Big Pitch Capstone students must place 1st, 2nd or 3rd in their respective category and deliver an exceptional pitch that hits every part of the pitch criteria. The winner will be the pitch that stands out from the rest!

PIP: Each PIP student is required to provide a video of their final pitch. The Skills21 Team and an elite group of judges will determine who the Big Pitch PIP winner is for 2021.

Selection - Prospective Big Pitch PIP students must place 1st, 2nd or 3rd in their respective category and deliver an exceptional pitch that hits every part of the pitch criteria. The winner will be the pitch that stands out from the rest!

Big Bang

Teams | Capstone | PIP

The Big Bang celebrates the best science, tech and/or engineering on the Expo Fest floor. Big Bang teams will present a **45 second video** highlighting their unique approach and intellectual property. All Big Bang submissions must be completed by **May 10th, 2021**.

Your video should have the following:

- **Visuals (images or b-roll footage)**
- **An audible voice over or a host narrating, explaining the following:**
 - **The problem (should be short)**
 - **Your solution and the science/tech and/or engineering involved**
- **This video should be visually appealing and clear**

Selection - Prospective Big Bang teams must place 1st, 2nd or 3rd in their respective category and have demonstrated truly unique science, technology and/or engineering. **The chosen winners' videos will then be shown at Expo Fest via Facebook Live.**

To be considered, send your videos to info@skills21.org - subject line Big Bang!

Director's Challenge

Teams | Capstone

Matt Mervis, Director of Skills21 at EdAdvance, is pleased to offer the Director's Challenge to Teams and Capstone students that go above and beyond the requirements of their challenges. These criteria are designed to engage the community at large and add a deeper level of authenticity to the project.

To qualify for the Director's Award, the student team will:

Develop a collaboration with an appropriate established local or national company, a non-profit, a community outreach organization, or an institute of higher learning.

The company/organization (not the student team) will post one or more tweets, Facebook updates or related social media posts of support to announce the partnership/collaboration. For companies/organizations that do not possess social media, a press release or a mention of you on their website is also acceptable.

Partnership should be documented prominently in your launchpad profile, website, and pitch presentation. (Screenshots of your partner's tweets are acceptable).

All communication regarding a team's submission and eligibility must be between the student team leader and the Skills21 Director, Matt Mervis.

Please submit all your evidence to be considered to directorchallenge@skills21.org by May 10th. Subject line - DIRECTOR'S CHALLENGE